

# IWFA Board Meeting

## MINUTES

MAY 20, 2015

9:30 AM EST

TELECONFERENCE

<b>MEETING CALLED BY</b>	Donna Wilson at 9:32 am
<b>TYPE OF MEETING</b>	Board Meeting
<b>ATTENDEES</b>	Donna Wilson, Jill Gaddis, Connie O'Day, Kathy Gillen, Hazel Basnight, Lisa Everett, Julia Shafer, Ellen Mathews, Laurie Beals, Christine Brown, Lorraine Francis, Carmen Perez-Padron, Janice Sands, Merrily Simmons, Joan Vandergriff, Denise Freihofer
<b>ATTENDEES BY PROXY</b>	Molly Fleming by proxy to Donna Wilson
<b>READING OF MINUTES</b>	<p>Donna Wilson motioned to waive the reading of the minutes from April 19, 2015 meeting. Joan Vandergriff seconded and the motion carried.</p> <p>Donna Wilson motioned to waive the reading of the minutes from the Annual Meeting on April 19, 2015 meeting. Jill Gaddis seconded and the motion carried.</p> <p>Minutes from the May electronic board meeting will be presented prior to the next board meeting.</p>

## OFFICER REPORTS

### **DONNA WILSON, PRESIDENT:**

I want to welcome everyone to the 2015-2017 board. Welcome back all the old faces and a special welcome to all the newcomers.

Before we get down to business I would like to present to you the Executive Boards plan of actions for the 2015-2017 terms. Please refer to the attached sheet, Fishing in Friendship. We are excited about the direction of the club. We will have a lot of work to do and encourage people assigned to those jobs to bring members in on committees to get some of the work completed. This will be a big team effort to move this club forward.

We have been diligently finishing up the Board of Directors Handbook. It should be printed and sent out in the next week to all the board members. I know a lot of people have been a great help getting everyone in the new positions up to speed. I want to give big thanks to all those who have helped.

The tournaments are fast approaching and the rules for the Louisiana and the Belize tournament will be discussed later in this meeting. Merrily has done a great job as Tournament chair and she will be going over some of the financial matters she has encountered. Janice has submitted the rules and I hope everyone has had a chance to go over them. We are still waiting on the light tackle tournament rules and will have to have an electronic vote on these over the summer.

The 1 pound weight change and the rule for the snakehead wording is submitted. Our goal is to get this in the yearbook and get it published as soon as possible. We are also looking for volunteers to help read the yearbook for any errors. Several eyes are so much better than one!

There are still members who have not renewed. Christine with the help of Darla is getting this wrapped up. Presently there are 132 members. It has been a lot of hard work with the membership dues due right when a new person comes into the position as membership chair. But they have made a lot of headway. Thanks so much Christine and big kudos to Darla! A very good example of teamwork!

As a club we have had some concerns about the Distinguished Lifetime Members, as this has come up with Nora Schofield who is 90 this year. Currently to be eligible you have to have been a member for 50 years. My suggested rewording is "40 years in the club and or when they turn 85 with a minimum of 30 years in the club, whichever comes first". I would like to see a discussion on this and up for vote or electronic vote.

We are coming into our summer and have a lot going on. We do not have any meetings scheduled over the summer, but will continue to do work via e-mail and electronic voting. I hope everyone has a great summer and goes fishing! Thanks to everyone as I think we have a good team and I am excited to work with everyone!

Fish on,  
Donna

### **JILL GADDIS, FIRST VICE PRESIDENT:**

No report.

### **CONNIE O'DAY, SECOND VICE PRESIDENT:**

No report

### **KATHY GILLEN, SECRETARY:**

No report.

**HAZEL BASNIGHT, TREASURER:**

The balance in the general fund as of April 30, 2015 is \$121,824.84. I have transferred \$33,003.00 to the tournament account for the Venice tournament. I am attaching copies of our credit card processing fees for March so that you have a better understanding of the fees associated with the money collected through Memberclicks. I understand that there has been some confusion on the cost of processing for the tournament so I would like to discuss these costs with the board.

## COMMITTEE CHAIRMAN REPORTS

**LISA EVERETT, AFFIDAVITS CHAIR:**

All reports for April have been sent to web chair for publication.

**MOLLY FLEMING, AWARDS CHAIR:**

I have made a complete jewelry binder on just about every IWFA Disc for Tournaments and Annual Awards. A second book has been made for Catherine at Eloquence Jewelers. I am having her make wax molds of all of my Tournament Discs and some that members are sending me to have molds made of those too. My goal is to get better workmanship and prices thru Eloquence, which so far she has done for the club. Also to have all items made in one place. I spoke with Joan Vernon and she is also interested in getting a price from Eloquence on her Annual Fly Disc that is given annually. I will be making a copy of that disc also from the one that Bonnie won. The Rybovich, Crowninshield and Sherwood Awards are being looked at by Catherine and she will let me know if she can make a good mold of them and a better price.

The Wells Fargo Safe Box has been cancelled. Gwen Darla and myself met to have my name put on the box and it took more than an hour and there was too much red tape to do the changes so I now have the important papers and jewelry at PNC Bank. This was discussed with Hazel and Donna so they are aware.

**JULIA SHAFER, CONSERVATION CHAIR:**

Earlier this month, the U.S. House of Representatives Committee on Natural Resources approved a bill to reauthorize the Magnuson-Stevens Fishery Conservation and Management Act (MSA), which addresses top priorities of the recreational fishing community. These priorities had previously been outlined by the Morris-Deal Commission. Read this report by the CCA to learn more:

<http://www.joincca.org/articles/727>

**ELLEN MATHEWS, DIRECTOR OF DISTRICT REPRESENTATIVES:**

No Report

**CHRISTINE BROWN, MEMBERSHIP CHAIR:**

No Report

**CARMEN PEREZ-PADRON, PUBLICATIONS / PUBLICITY CHAIR:**Publicity Chair

A Press Release was sent to Miami Herald Outdoors writers for possible coverage in their Sports section to cover winners of the 2 of the 3 big awards that are Miami residents. Unfortunately, they did not cover it.

Publications Chair

Pictures of the luncheon submitted to the board to be included on the website and Facebook for our members to enjoy. A brief article and coverage of the luncheon was submitted and is available on the website. I will be putting together something with all the pictures that have been sent to me from other members. I do apologize for those that have sent me pictures although I have shared them with Donna for Facebook and Joan/Gwen for the website I have not had time to put something together. My job (Graduation Mode) is getting in the way of my fun! I will get this done soon!

**JANICE SANDS, RULES CHAIR:**

1. Louisiana Redfish-Speckled Trout Tournament: Rules stand as written.
2. Belize Bonefish Tournament: Rule change- 6. TACKLE/LINE: Spin line is limited to ANDE 12# CLEAR Premium monofilament. Spin anglers may use Rio Saltwater Nylon 12 lb. Tippet attached to their leader is they wish. Fly tackle is limited to Rio Bonefish Tapered 12 lb. Leader and Rio Saltwater Nylon 12 lb. Tippet. All Rio products are available from [www.rioproducts.com](http://www.rioproducts.com) as well as other tackle shops. Plug, spinning, general tackle and fly gear will be allowed on all boats. Tackle will be used in compliance with all IGFA rules. Each angler should bring her own terminal tackle. Anglers fly-fishing must provide tippet in the correct line size and color. No other line will be permitted.
3. Previously a one pound minimum for weight awards but it never was put in the rules in the yearbook.

**CONNIE O'DAY, SPONSORSHIP CHAIR:**

No Report

**MERRILY SIMMONS, TOURNAMENT CHAIR:**

The Tournament Wells Fargo account balance is \$57,415.95 with the Venice Louisiana tournament deposit by Hazel of \$33,003.00. 24 anglers paid an entry fee of \$1,425.00 for a total income for the Tournament of \$34,200.00.

There were some outstanding expenses and deposits recently found for the 2014 LTT. The deposits have been placed into the account but I am waiting on invoices for payment of the expenses. Those will not be paid until invoices are received. With those additional expenses, if or when paid, will be over budget by \$1,739.25. I am asking for Board guidance on this issue.

The 2015 Venice Louisiana Tournament budget will be in the red because of processing fees incurred through Memberclicks. The club absorbed those fees last year and apparently I had not made the Committee aware of that. They have not had to buy a disc this year. Their budget is not outrageous and they had not wanted to raise entry fees. If they are close to their budget, they will be over approximately \$977.00 and the Tournament Account funds held in reserve would be used to cover that.

The Bonefish Tournament budget is within budget! Thank you Joan Vandergriff and Gwen Hahn.

The Rules for the Louisiana and Bonefish tournaments have been submitted and Janice Sands has looked them over as she indicated in her report. The Board will vote on those at the May 20th meeting. I am waiting on Cheryl C. about the line change for the LTT. Nothing has been submitted to me or Janice, that I am aware of. I will place a call to her and perhaps by the meeting date I can give the Board some information. I know that Lisa E. is also trying to reach Cheryl.

A blast will be sent out around or on July 23rd that the registration for the 2015 LTT is open; on September 1st the balance due notification will be sent for the 30 days due date of September 19th so those who have registered will have sufficient notice.

If any of the Board sees something I've missed, please do not hesitate to let me know.

Submitted by Joan Vandergriff

Belize Tournament: Trophies have been ordered. Budget and Rules have been submitted. We have 14 anglers, and the final balances for the tournament have been charged to individual anglers. We are waiting on Orvis to send us the money over and above the package fees so we can pay our trophy and other expenses.

**JOAN VANDERGRIF, WEBSITE CHAIR:**

Current statistics have been posted. A large note has been added to the home page explaining how to easily access the "My Profile" and "Membership Renewal" pages. One goal in the future is to help make the web site easier for those "computer-challenged" members.

**DENISE FREIHOFFER, YEARBOOK CHAIR:**

I am working on getting the yearbook ready to be published and mailed to the membership in June.

I will need some volunteers to help proof read certain sections of the yearbook. It really helps me to have another set of eyes to check my work after I "think" I am finished in case I have any typos and obvious mistakes which of course there always is!

**LAURIE BEALS, HISTORIAN:**

No Report

Past Historian final report:

Submitted by Molly Flemming

I have removed all of the photographs that were stored in the storage unit and have given it all personally to Mike Myatt COO of the IGFA per previous discussion at the monthly board meeting. The photographs which are in individual envelopes and marked and dated as to what event it was and are in acid proof envelopes and boxes. There is a total of eight file boxes. They will be stored in a fireproof and humidity control room at the IGFA Museum in Dania, Florida. They are on loan and not permanently donated to the IGFA. Mike said he will keep them extremely safe and will be kept in a very safe room and if anyone wants to see them they will need to call him and make an appointment. This is being done this way since they are on loan and not given that way nothing will be misplaced. He is thrilled to have the photos at the IGFA.

I have also made a folder of as many pieces of the IWFA Tournament discs for the record and are on the Master Drive and in the safe deposit box. I did the same with Annie Kunkle's donated jewelry, we have a complete file.

**LORRAINE FRANCIS, PARLIAMENTARIAN:**

No Report

ADDED:

Lorraine reported that the family of Kay Young had inquired as to the locations of the trophies. Donna reported they are under lock and key at the IWFA on the second floor library. Lorraine will reach out to the family to let them know.

**JILL GADDIS, SOFTWARE AND ELECTRONIC COMMUNICATIONS CHAIR:**

I've begun making the transition of permissions, usernames and email account assignments in Memberclicks. A table for permission assignment and training has been created. Each Board Member that needs to be trained will receive information and instructions from me in the next two weeks according to priority. Documentation is being written and/or updated on an ongoing basis for the respective Board positions.

I added Monthly Award Status to the Member Profile so members will have the ability to get quick access to their status. I'll be training Molly on how to keep the profiles updated each month. In the meantime, I've updated all active profiles. I also added a birthdate attribute to the Member Profile so birthdays can be tracked and celebrated. An announcement needs to go out to the Membership letting them know of these profile new features.

ADDED:

Jill has setup Christine with the credentials for "Memberclicks" and will commence training of any board members who need access when she returns from her 2 week vacation.

In reviewing minutes from previous meetings discovered that we actually own the scoring software. Donna said we would table the discussion regarding the software for a future meeting, but thanked Jill for the information.

# OLD BUSINESS

## 1 LB MINIMUM RULE COMMUNICATIONS

<b>DISCUSSION</b>	In Oct 2009 there was board approval to only accept weight fish weighing in at least 1 lb. Jill Gaddis found the language documenting the ruling in the yearbook, but it is unclear and appears like it flows from the fly-fishing section.
The 1 lb. information is there in the rules, it is just numbered separately and unclear.	
<b>CONCLUSIONS</b>	This needs to be addressed in the copy review of the yearbook

## LIGHT TACKLE TOURNAMENT RULES

<b>DISCUSSION</b>	Waiting for Cheryl Culberson to meet with Islamorada Guides to develop recommended changes to light tackle tournament rules.	
Lisa Everett suggested the board review their position on the use of braid for this tournament as her previous board was against it.		
<b>CONCLUSIONS</b>	Donna Wilson informed the board we will need to have an electronic meeting over the summer once these rules are submitted for a vote.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Get LTT rules from Cheryl Culberson. Decision on line class (6,8, or maybe 8 to 12). Submit rule proposal to board for vote.	Merrily Simmons & Lisa Everett	

## DISTINGUISHED LIFETIME ACHIEVEMENT AWARD

<b>DISCUSSION</b>	Donna Wilson recommended a review and possible modification to the current 50-year requirement for the Distinguished Lifetime Achievement award. Norah Schofield who is over 90 years old does not currently qualify and is deserving of this recognition.	
Donna Wilson suggested a change to the program to "40 years of membership or turns 85 with a minimum of 30 years, which ever comes first". Joan Vandergriff suggested we review the membership to see how this impacts the organization and to determine if this is the parameter we would want to use for this award. Jill Gaddis stated that reports could be run from Memberclicks to provide the board with the analysis tools.		
Lisa Everett suggested that we should not wait to vote in Nora Scofield. When Donna Wilson asked if any of the current rules would prevent such an action it was reported by both Donna and Jill that the award does not seem to be reflected in the club documentation, but rather has been a handed down award. The board determined it had the authority to vote on giving Nora this award.		
<b>CONCLUSIONS</b>	Review Membership date / age report and finalize award criteria.	
Joan Vandergriff motioned to award Norah Schofield the Distinguished Lifetime Achievement Award. Lisa Everett seconded and the motion carried.		
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Donna Wilson to get certificate and see if Norah would be available for a lunch or dinner to present award.	Donna Wilson	
Refund past year membership dues after Donna has communicated award with Norah	Donna Wilson & Hazel Basnight	
Write a member feature story on Norah and put on website	Carmen Perez-Padron	
Run a report of all membership who have 30 plus years of membership and their ages. Jill Gaddis to show Christine Brown how to move members to "no renewal fee" status.	Jill Gaddis & Christine Brown	
Present Lifetime Achievement Award language for vote and document in IWFA Rules and Awards	Donna Wilson & Denise Freihofer	

## SNAKEHEAD RULE

<b>DISCUSSION</b>	Currently there are issues regarding how IWFA should treat Snakehead. In some states it is against the law to release the fish and therefore must be killed. The laws can vary by state / federal / International. In some areas like Japan it is lawful for release.	
The issue is two-fold. First, the scoring system does not have the ability to track what areas it is lawful to release a species and second the point system would provide advantages to persons who fish in areas where the species is allowed for release.		
The only two feasible options for the IWFA are to either eliminate the species all together or allow only as a weight fish.		
<b>CONCLUSIONS</b>	Lisa Everitt made the motion for "The snakehead to be put into IWFA rules as "weight fish only" . The motion was seconded by Lorraine Francis and the motion carried. This rule will be effective Immediately	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Communicate the ruling to the membership on a blast & put under news in website	Jill Gaddis & Joan Vandergriff	
Make change in the scoring program and rules	Lisa Everitt	

## LOUISIANA TOURNAMENT RULES

<b>DISCUSSION</b>	Donna Wilson stated we needed to vote on the Louisiana Rules as provided	
Ellen Mathews asked for clarification on fly-fishing. Donna reported fish caught on fly do not count, but that many of the women came a day early to fly fish.		
<b>CONCLUSIONS</b>	Merrily Simmons motioned to accept the Louisiana Tournament Rules as written. Joan Vandergriff seconded and the motioned carried.	

## BELIZE TOURNAMENT RULES

<b>DISCUSSION</b>	Donna asked that the board accept the rules for the Belize Tournament as stated.	
<b>CONCLUSIONS</b>	Joan Vandergriff motioned to accept the Belize Tournament rules as written. Denise Freihofer seconded and the motion carried.	

## YEARBOOK & HANDBOOK

<b>DISCUSSION</b>	Denise Freihofer reported she is still working on review of yearbook and just received the membership information.	
Donna Wilson reported she is actively working on updating the Director Handbook		
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Get sponsorship information to Denise for Yearbook	Connie O'Day	
Have yearbook mailed out by end of June	Denise Freihofer	End of June
Have Handbook mailed in two weeks	Donna Wilson	June 5, 2015

## NEW BUSINESS

### CREDIT CARD FEES

<b>DISCUSSION</b>	Credit card fees are definitely increasing as reported by Hazel Basnight. When we started taking credit cards the overall fees were around 3.5% and now are around 4.3%.	
Tournament credit card fees are \$1.40 for the two forms processed plus 1% of the revenue. These fees are through Moolah. There were only 2 companies that could be used by Memberclicks when the program was initially launched.		
The biggest issue in reducing fees is that we do not process a large volume.		
<b>CONCLUSIONS</b>	We should look into whether on we can get a better rate or change merchant processor to reduce the overall credit card fees.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Research lower rates for reducing credit card fees	Hazel Basnight & Jill Gaddis	

## TOURNAMENT BUDGETS AND PROCESS

<b>DISCUSSION</b>	The Louisiana budget is very tight. Tournament chairs wanted clarification there was no Disc expense for this year. Also there had been a \$1,000 reserve from previous year that the tournament chair wanted access to if they went over budget	
	Merrily reported there remains \$1700 in unaccounted for expenses for LTT where no receipts or invoices have been provided. In the expense allocation was \$600 in award money, which Cheryl paid directly to the guides.	
	Joan Vandergriff voiced concern about the lack of process for the tournaments, budgets and criteria for tournament chair selection. Also there is concern for the amount of time it takes to submit invoices and receipts for reimbursement.	
<b>CONCLUSIONS</b>	The guide fees for LTT will be reimbursed to Cheryl and she will be asked to submit receipts / invoices for the outstanding \$1,100 balance.	
	A committee should be appointed to work out a tournament process to include tournament chair selection, process and budgeting & payment processing deadlines	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Send check to Cheryl Culberson for \$600	Merrily Simmons	
Joan Vandergriff to begin draft of Tournament process & procedures to submit for work with committee	Joan Vandergriff, Donna Wilson, Merrily Simmons	

## BUDGETS

<b>DISCUSSION</b>	Donna requested all committee chairs and executive committee send any budget items that they will need for the following year.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Submit Budget to Donna	All Board Members	End of June

## IWFA FISHING IN FRIENDSHIP – STRATEGIC PLAN PRESENTED BY DONNA WILSON

**Give back to the members! Get members more involved and aware.**

<b>DISCUSSION</b>	<ul style="list-style-type: none"> <li>Send out a newsletter quarterly via newsletter format. Eliminate having to click on the IWFA memberclicks to read the newsletter. Jill said there is a format like this with memberclicks. If not we need to use another service or template to get these newsletters out. The newsletters should go out the first 15 days of the following months: Jan., April, July, and Nov.</li> <li>Publish a 60-year Anniversary book by no later than the end of October. Book to include the 60 years of history and a small section dedicated to the IWFA scholarship Trust Fund with their 50 years anniversary.</li> <li>Consider publishing a book every year around the first of March, highlighting the events of the previous year. This will also encourage members to renew.</li> <li>Send out personal Birthday cards and an Amazon Gift card with our logo on it. The president will sign the cards with a small personal note.</li> <li>Post the minutes on member clicks so everyone can see what their board is doing.</li> <li>Have IWFA fishing shirts or other IWFA items available for sale or to give away. Order Columbia shirts with IWFA logo.</li> <li>Feature a member in every newsletter so the members get to know one another. Also use that feature on Facebook.</li> </ul>	
<b>CONCLUSIONS</b>	Carmen Perez-Padron said she would start working to gather information for the 60th Anniversary Book after graduation. It was reported that Pam Marmin is interested in helping. Donna Wilson will get together with Carmen to work on a plan and pull together a committee to work on the project. Target is end of October to get book out. This is something we may want to consider producing annually. Possibly consider paying for book when person renews membership as an option for covering the cost.	
	Jill Gaddis has added birthday field to memberclicks. Joan Vandergriff suggested that maybe a gift card toward purchase of IWFA item instead of Amazon gift card. Joan also recommended having a note pop up in the upcoming events on the website that might show persons celebrating birthdays that month.	
	Joan Vandergriff asked if we want to archive minutes from past meetings. At this point we will not archive only display current minutes.	
	Look into IWFA shirts that members could buy and wear. Also these shirts would be good to use when working booths at tradeshow promoting IWFA. Kathy reported in the past we had used a third party vendor that developed an IWFA storefront where members could order shirts and other items directly. The company had the logo and would print, bill and fulfill the individual item direct to the member. The company would then pay the IWFA a commission for the items sold. It was a little more expensive to the member, but it prevented the issues associated with inventory, order processing and shipping. Connie O'Day reported the company was Logosportswear.com Lisa Everett reported Tradeshow.com has our artwork as well but does not know if they do shirts. Donna will evaluate pricing and options	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Develop newsletter. Research template available on Memberclicks or other template options. NOTE: Old template from previous newsletter is available.	Carmen Perez-Padron	
Begin working on anniversary book. First, submit budget. Second, form	Carmen Perez-Padron, Molly	

committee	Fleming & Donna Wilson	
Develop plan for getting new birthday field populated on memberclicks. Develop plan and budget for sending out birthday cards and a small gift. Put something on website for birthday events	Christine Brown, Donna Wilson & Joan Vandergriff	
Get pricing on fishing shirts. Evaluate bulk pricing and associated mailing costs and/or print on demand "store front" vendors. Submit associated budget.	Donna Wilson & Connie O'Day	
Post minutes on Memberclicks	Joan Vandergriff	

### Membership Drive

<b>DISCUSSION</b>	<ul style="list-style-type: none"> <li>• IWFA awareness, go back to grass roots, get involved.</li> <li>• Promote IWFA at social events, boat shows, tournaments etc. Try to get in a booth at the boat shows, leave postcards out at the tournaments, promote at any fishing orientated function. Spread the word! Build membership!</li> <li>• Divide the membership roster up and personally touch them with a phone call. We will have a list of discussion items. Bring in the help of the district reps to complete all the phone calls. This should be done in May or June as it is a good time to also call a member that has not renewed.</li> <li>• All the results from the phone calls need to be logged for future references.</li> <li>• With holding more Funaments, social events, tournaments (see below) this will give us more opportunity to post more and build excitement through Facebook as well. To show how much fun and camaraderie we are having as a club. Encourage people to send in pictures for Facebook.</li> <li>• Design and order postcards that explain the IWFA with some bullet points and pictures for giveaways at functions. Make sure membership information is on there as well.</li> <li>• Give a year-end award or gift (maybe free membership for that person the following year) for the member that brings in the most new members.</li> </ul>	
<b>CONCLUSIONS</b>	Members could work the boat shows perhaps in the Billfish foundation booth.	
Divide the membership up and develop a program for a call out campaign.		
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Design & produce IWFA membership marketing postcard. Submit budget	Carmen Perez-Padron & Donna Wilson	
Member "Call out program" – Develop a plan with a list of discussion points for a membership calling program	Ellen Mathews, Christine Brown, Donna Wilson & Connie O'Day	

### FUNAMENTS

<b>DISCUSSION</b>	<ul style="list-style-type: none"> <li>• Organize and hold more regional events that do not require so much time and money and events the general members can participate in.</li> <li>• Have fishing fundamentals and cocktail hours or dinners. Work with the district reps to achieve these goals. A guideline for Funaments will be available to make it easier to hold one. Keep the expectations low (it is not a tournament) but make it easy and fun time for all who participate</li> </ul>	
<b>CONCLUSIONS</b>	Donna is planning on doing a Funament in the Keys in August. Annah Petty is looking into doing a Carolina event. Maybe we could have an event in Texas or Louisiana.	
Want to encourage district reps to have funaments, socials or cocktail party or some type of social event.		
Donna will be putting together a checklist for how to host a funament		
Donna suggested that maybe we hold a membership contest. Joan Vandergriff reported that in the past there was a district rep contest that drove membership, but the problem was that the members did not stick and subsequently did not renew.		
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Develop a "Guideline for Funaments"	Donna Wilson	
Work with District Reps to get social events off the ground	Ellen Mathews	

### TAKE A GIRL FISHING PROGRAM

<b>DISCUSSION</b>	<ul style="list-style-type: none"> <li>• Bring back Take a Girl Fishing. Promote younger girls to get involved with fishing. They are the next generation of IWFA women.</li> <li>• Have a nice package put together for these girls and have something for our members that sponsor a girl, like an IWFA fishing shirts. Have the girl submit an affidavit and take pictures with the IWFA sponsor. Post on Facebook and in the newsletters.</li> </ul>	
Joan Vandergriff reported that she has a lot of donated visors that could be used for the program.		
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Revamp "Take a Girl Fishing" program. Market (Announce in newsletter and placement on website) then implement.	Joan Vandergriff & Donna Wilson	

## TOURNAMENTS

<b>DISCUSSION</b>	<ul style="list-style-type: none"> <li>Continue to hold our tournaments. If participation is down we need to figure out why and address the issues. (example: too expensive, 3 days fishing takes people away from work, maybe make it 2 days fishing). If they continue to have a waiting list talk to the members on how we can improve them. Maybe have a form after each tournament that the participants fill out on how to better the experience. We need to keep moving forward on the tournaments and not let them get stale.</li> </ul>		
<b>CONCLUSIONS</b>	Survey form for completion by the participants after each tournament		
Maybe including questions about the tournaments in the call out campaign			
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>	
Design and produce a questionnaire to be completed by tournament attendees at the conclusion of each tournament	Carmen Perez-Padron & Merrily Simmons		

## IGFA MUSEUM DISPLAY

<b>DISCUSSION</b>	<ul style="list-style-type: none"> <li>Work with IGFA to get a display at the new IGFA Museum in Missouri</li> </ul>		
<b>CONCLUSIONS</b>	Need to develop a budget and determine if we can have a permanent space at the new museum in Missouri.		
Julia reported the IWFA display is still in the library. Julia can mention to Rob the desire for IWFA to be in the new facility.			
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>	
Coordinate communications with Donna Wilson to IGFA regarding request for IWFA permanent display at IGFA museum in MO.	Julia Shafer		

<b>SPECIAL NOTES</b>	Connie O'Day reported that she and Lisa Everett are the designated board members on the scholarship trust. The IWFA Scholarship Trust gave \$31,500 all across the USA in scholarships this past year and will be celebrating their 50 <sup>th</sup> year anniversary.		
<b>MEETING ADJOURNED</b>	10:48 EST		
<b>NEXT MEETING</b>			